



SETTING UP YOUR **FACEBOOK FAN PAGE**



Setting Up Your Facebook Fan Page

If you run paid advertisements on Facebook or you plan to, you must have a Fan Page. You are unable to run ads from your personal page, and you would not want to. Creating a niche Fan Page to promote niche products is a good way to increase your conversions.

You can also create a general page to promote multiple niches within or build a large brand page.

Why Facebook Fan Page:

- Want to run Facebook advertisements
- Want to build your community
- Want to sell products via Facebook
- Want to build a niche audience

Resources:

- <https://pixabay.com/>
- <https://www.iconfinder.com/>
- Google niche + Facebook cover
- canva.com
- fiverr.com

Here's what you'll need before you start:

- A personal Facebook account
- Fan page type
- Are you going to go general or niche?

Next, create your fan page:

- Go to facebook.com
- Click arrow at the top right
- Create page
- Move through the rest of the setup flow by entering the required fields

Optional:

- Connect your Fan Page to your Business Manager
- Refer to the Business Manager training to learn more

Congratulations! You have set up your Fan Page and are on your way to being a Facebook advertising ninja!

IMPORTANT LINKS AND RESOURCES

SIGN UP TO SUNFROG AND BECOME AN ARTIST AND OR SELLER

<http://bit.ly/2nIfAUN>

SUBSCRIBE TO THE OFFICIAL SUNFROG YOUTUBE CHANNEL

Be the first to watch new videos released from SunFrog on the SunFrog YouTube channel.

<https://www.youtube.com/user/sunfrogshirts>

LEARN FROM WORLD-CLASS INSTRUCTORS AT YOUR OWN PACE AT THE SUNFROG ACADEMY

Learn from the best and sell more products online inside the SunFrog academy.

academy.sunfrog.com

JOIN THE SUNFROG ACADEMY FACEBOOK GROUP

Network with fellow online entrepreneurs and t-shirt sellers inside the SunFrog academy Facebook group. Share tips, tricks, ideas, and case studies. Together we are stronger.

<https://www.facebook.com/groups/750888361594576/>

LIKE AND FOLLOW THE SUNFROG SELLER FAN PAGE

Always stay up to date with the latest news from SunFrog by following the SunFrog seller fan page. We release official announcements, promos, and new product releases on the seller fan page.

<https://www.facebook.com/SunFrogSellers/>

JOIN THE SUNFROG SELLER AND ARTIST EMAIL NEWSLETTER

<http://bit.ly/2o9IWle>

SUNFROG OVERVIEW:

SunFrog is the largest online t-shirt platform in the world.

We offer a platform that connects both artists and sellers around the world.

You can earn as an artist by uploading your art onto products through our product designer and earn a commission when those products sell.

You can earn as a SunFrog seller. Advertise any of our millions of designs from the SunFrog marketplace and earn a seller commission by adding your seller ID at the end of any product page URL. No need to create your own products; you can promote any product from within the marketplace.